TELLING YOUR STORY:
COMMUNICATING RESEARCH EFFECTIVELY

WORKSHOP DETAILS

October 8, 2019
9:00 a.m. - 1 p.m.
Morris Library
Room Combination 752 and 754

This workshop is free of charge, but space is limited. To RSVP, email egroninger@siu.edu

Drinks and snacks will be provided to keep your body and brain energized. Please be mindful of our planet and bring a reusable water bottle and coffee mug.

INSTRUCTED BY
Nicole Wilkinson McIntosh
Coordinator for Research and Outreach
North Carolina State University

WHAT IS THIS?
Whether you’re a novice or seasoned in your career, this interactive workshop guarantees a fresh perspective for all faculty, undergraduate and graduate students, and professional staff on ways to improve the impact and meaning of their research through effective communication and visualization.

WHY ATTEND?
• You’ve spent years on your work (and probably a lot of money).
• Science unseen is science undone.
• Isn’t it worth taking the time to effectively share what you do?

WHAT WILL YOU LEARN?
• Participants will explore and apply concepts through instruction, individual exercises, group discussions and videos.
• Participants will reflect on their own research, projects and professional initiatives to give meaning and context to examples and exercises.
• Participants will identify key benefits of their work and learn how to tailor messages for maximum meaning for target audiences.
• Participants will learn options for communication structures with emphasis on the importance of narrative.
• Participants will gain fresh insights into oral and poster presentations.
• Participants will learn the big impact of small design details.
• Participants will learn different ways to visualize key information.
• Participants will identify opportunities to improve visual aspects of communication.

For more information contact:
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P: UCOWR office (618-536-7571)

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Individuals with disabilities are welcomed. Call 618-453-5738 to request accommodations.