

## Abstract

SIU Foundation Research Grant  
Dr. Isaac Lausell - Associate Professor – School of Music  
[isaac.lausell@siu.edu](mailto:isaac.lausell@siu.edu)  
<https://www.isaaclausell.com/>

### **Proposed initiative: SIU Guitar International Festival**

**Target Population:** SIU Guitar Students, SIU School of Music community, SIU community, Southern Illinois Residents, music students out of the state and abroad, music professionals

### **Abstract**

The goal of this creative project is to take the SIU Guitar Festival and rebrand it to become a student recruitment and professional development project at an international scale. The new proposed edition of the festival will be streamed through Zoom to engage remote participants. Those that attend the lecture series alongside the concerts either in person or remotely will earn a certificate of completion.

The festival will partner with out of state and abroad higher education and music preparatory institutions. The SIU School of Music will be hosting the visiting artists/faculty from set institutions and they will contribute by also providing their students as audience members for the event.

SIU's School of Music will be receiving video-auditions for students to perform in the master classes for the festival's artists/faculty. The proposed structure will allow the SIU School of Music to display our institution's faculty and students through participation in concert's and concerts. Partner institutions will participate in a mutually beneficial cross-cultural experience.

The exchanges and connection with visiting faculty higher education institutions abroad will serve as well as a recruitment and publicity outlet to promote SIU on a global platform.